





Every American boy should own at least one of these during his lifetime.

Color it red. With the paint so rich you begin to wonder where the metal starts. Maybe you'd like to go with a 3-inch sport bar making sure you've got the right amount of light up top and out front*.

Then, opt for a set of dual-purpose radials on tough-looking 15-inch wheels. Choose your 4-speed or available automatic gear-box. With the assurance that our famed Dodge 4x4 transfer case offers low-range gearing low enough for the back country; and a high range ideally

Now, obviously, Dodge builds all sorts of trucks. But machines like this don't come along every day...with enough size and muscle to give you an honest 10-hour day and still have plenty left over when it's time for a little fun.

So, sit up high. Enjoy the view. And be reminded that what surrounds and moves you is backed by the best truck warranty in America.

Only Dodge Backs Every Truck It Builds With 5/50 Protection, Standard.

imports...does that. When we say we build tough trucks, we prove it.

So get down to your Dodge dealer. Climb aboard the truck we built just for you. And feel the adrenalin flow. In a truck named Dodge.

*Dealer installed options.

**Limited warranty on the engine, powertrain and against outer body rust-through. Excludes leases. Restrictions apply. See copy at dealer.

AMERICA'S BEST BACKED TRUCKS

